

# HAPPY



# BIRTHDAY

# TO US

This year we'll be blowing out 11 candles on our birthday cake. Happy birthday to us, happy birthday to us, happy birthday to New Vision, happy birthday to us! Now where's this cake...

The team here at New Vision Packaging would like to thank all contacts and clients for their continued support throughout this time. We thought that this would be the perfect time to remind everyone why, after 11 years, there's still many reasons to work with us...

1

## WE'RE SMALL BUT VERY, VERY CAPABLE.

This is no way intended to play on the "Good things come in small packages" pun but the best things really do come in small packages!! We like to think we punch a little above our weight, and this is to the benefit of our wonderful customers.

2

## WE UNDERSTAND THAT WORKING IN NICHE MARKETS IS A GOOD THING.

By focusing on specific markets, it provides us with a greater understanding of what works and what doesn't work.

3

## WE MAY BE YOUNG BUT WE'RE WISE.

Okay, okay, it's perhaps a stretch to call Steve young!! But despite New Vision being only 11 years old, we have decades of knowledge in the packaging industry, which is a good thing.

4

## WE PROVIDE CREATIVE SAMPLING AND DESIGN.

We've believed in creative design ever since 2006, unlike some of our competitors. Give your products the packaging they deserve, and ask us to spend some time designing new pack formats for you.

5

## WE GO THE EXTRA MILE.

Business is personal for us, so we don't stop until the job is done. Period.

6

## OUR PORTFOLIO OF CLIENT AND BRAND NAMES ISN'T TOO SHABBY.

Take a look at the testimonial page on our website, we aren't fibbing.

7

## WE CAST THE NET WIDE AND FAR TO FIND THE BEST SUPPLIERS.

We're always looking to offer maximum value to our customers, and we do this partly by scouring Europe for the best suppliers possible.

8

## WE'RE PROUD OF THE WORK WE DO.

The packing we create is our way of showing the world what we can do, and we want it to be the best it can possibly be.

9

## THE CUSTOMER IS KING! REALLY, THEY ARE!!

We're not just saying it... Our customers are our priority, big or small, and we want to make sure all of our clients are happy with the service we provide.

10

## THREE QUARTERS OF OUR WORKFORCE IS FEMALE...

How about that for sticking it to the man!

11

## BECAUSE IT'S OUR BIRTHDAY...

... and aren't you supposed to get what you wish for on your birthday? Well, our only wish is to improve the quality and performance of your packaging, so please give us a no-obligation try. Go on, it is our birthday!!!!

As much as we focus on the present, we wonder what the future has in store for us.

We would love for you to be a part of it.

Get in touch today on 01536 560340 to discuss your packaging today.

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**NEW VISION PACKAGING**