



Visit New Vision Packaging for a sweet stop during the Packaging Innovations show

New Vision Packaging, the UK's most creative and highly-skilled packaging business, will be attending the Packaging Innovations exhibition in Birmingham on the 28th February and 1st March 2018.

This year, the New Vision Packaging team will be gifting a promotional box to all visitors to their stand H52*.

The promotional box has been designed and made in-house at New Vision Packaging, specifically for the Packaging Innovations show, and includes 5 pieces of chocolates.

Stephen Shortland, managing director of New Vision Packaging, commented "We are really looking forward to attending the Packaging Innovations exhibition in Birmingham. We encourage all visitors to pop along to stand H52 and grab themselves one of our promotional boxes of chocolates."

He continues, "We are really proud of all our work and we wanted to show visitors to our stand that we can create a lovely gift box which features all the latest printing techniques. From sourcing the vacuum form to the reverse print and spot gloss – we really can do it all!

We decided to create the vac form in ultra-black matt which frames the chocolates beautifully. As packaging design experts, we made sure the carton and vac form work together as one and the vac form holds the chocolates perfectly.

This is just one of the many examples showing how we can multi-source and create perfect packaging."

For more information on New Vision say hello to them at stand H52 at the Packaging Innovation show or call one of the friendly sales team on 01536 560340.

*Subject to availability.