

NEW **VISION** PACKAGING

When Sainsbury's wanted some innovative packaging to hold their UFO fizzy childrens sweets, they didn't hesitate in contacting New Vision Packaging to work with them on the project.

With the uniquely shaped Vac forming made from recycled PET and finished with a brightly coloured cardboard sleeve, this product is not only helping the environment, but flying off the shelves!

To complete the project, a shelf tray was produced, holding eight of the finished products. The design was effective, yet practical enough to ensure that the product arrived in-store well protected and able to be presented directly on shelf.

**IS IT A BIRD..?
IS IT A PLANE..?
NO...**



**IT'S JUST ANOTHER
GREAT CREATION BY
NEW VISION PACKAGING**

For more information or enquiries, please contact:
E: stephen@newvisionpackaging.co.uk T: 01536 529361 M: 07702 706589 W: www.newvisionpackaging.co.uk